BRADSHER
CUSTOM OUTDOOR

MONTHLY NEWSLETTER

July 2026

Summer is in full swing, and July brings some of the warmest temperatures and longest days of the year. It's a season for enjoying outdoor living spaces, gathering with family and friends, and making the most of your landscape. While the sunshine and summer blooms create beautiful scenery, the heat and humidity can also place added stress on lawns, plants, and trees, making proper maintenance especially important this time of year.

As temperatures climb, consistent watering, regular landscape care, and early attention to potential issues can help keep your property healthy and thriving. Whether it's maintaining lush green lawns, encouraging continued blooms in flower beds, or protecting plants from heat stress, small proactive steps can make a significant difference in the overall appearance and health of your landscape.

In this month's newsletter, we're sharing seasonal maintenance tips, highlighting common challenges homeowners may encounter during the hottest part of the year, and offering expert recommendations to help you protect and enhance your outdoor investment. As always, our team is here to help you create and maintain outdoor spaces that are beautiful, functional, and enjoyable year-round.

A Letter To Our Valued Clients

Stoney Bradsher, President

As we welcome July and settle into the heart of summer, I want to take a moment to thank you for your continued trust in Bradsher Custom Outdoor. It is a privilege to serve you and help create outdoor spaces that bring beauty, enjoyment, and value to your home or business.

July is a month that encourages us to spend more time outdoors; whether gathering with family and friends, relaxing on the patio, or simply appreciating the beauty of a well-maintained landscape. While summer offers many opportunities to enjoy your property, it also brings unique challenges. The combination of high temperatures, intense sunlight, and increased water demands can place significant stress on lawns, trees, shrubs, and flower beds.

Our team remains committed to helping your landscape thrive throughout the season. From routine maintenance and irrigation management to landscape enhancements and outdoor living projects, we work diligently to ensure your property continues to look its best despite the summer heat. We encourage all of our clients to stay proactive with watering, monitor plants for signs of stress, and address any concerns early before they become larger issues.

At Bradsher Custom Outdoor, our mission extends beyond maintaining landscapes. We strive to build lasting relationships with our clients by providing exceptional service, expert guidance, and a commitment to quality in everything we do. Your confidence in our team is something we never take for granted, and we are grateful for the opportunity to serve you. Thank you for being a valued part of our family.

Warm regards,

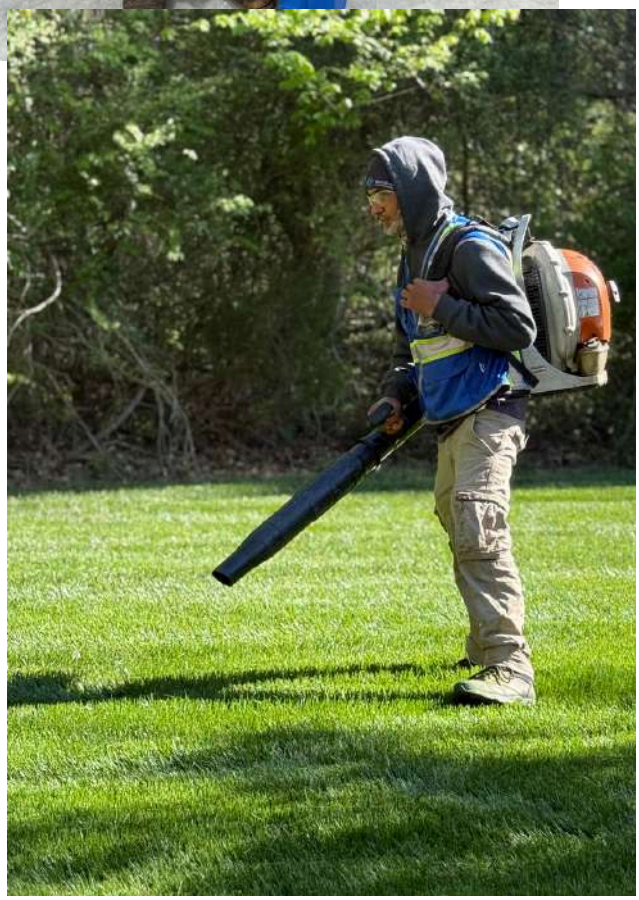
Stoney Bradsher

Employee Spotlight

Meet Carlos, one of our hardworking team members!

Carlos is from the small town of Ahuachapán and is known for his dedication and dependable work ethic. When he's off the clock, you'll likely find him enjoying a peaceful day of fishing or spending quality time with his family. One of the things he values most is having his father living with him.

Before joining our team, Carlos spent time in New York working as an Italian chef, gaining experience in a fast-paced environment and sharpening his culinary skills. Outside of work, Carlos enjoys creating live content on TikTok, where he's known by his nickname, "Pikachu."

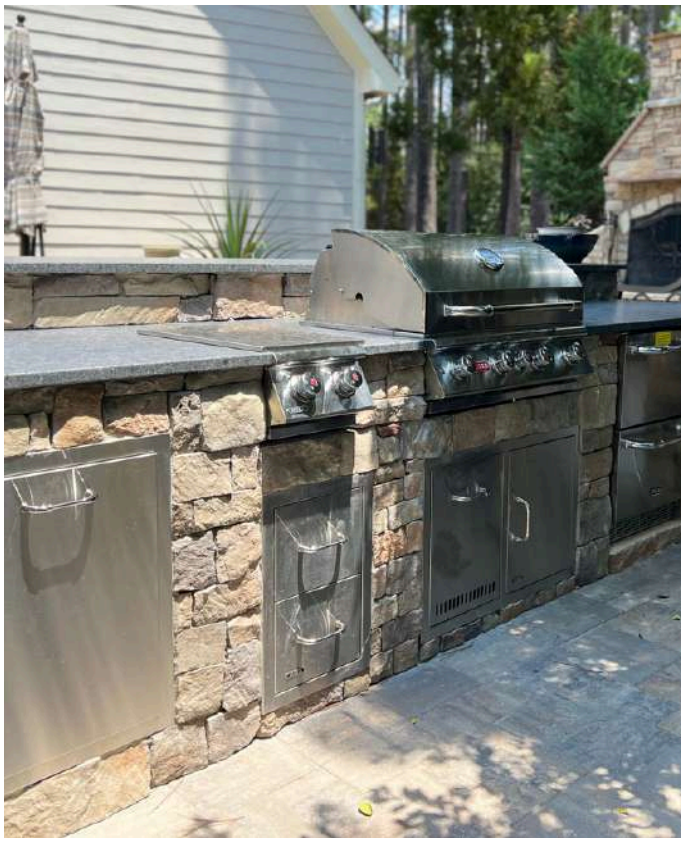


We're thankful to have Carlos on our team and appreciate the positive attitude and hard work he brings every day. Thanks for everything you do, Carlos!

Outdoor Kitchens

Outdoor living continues to be one of the most popular home improvement trends, and for good reason. A custom outdoor kitchen creates the perfect space for entertaining family and friends while adding beauty, functionality, and value to your home.

Whether you're hosting a summer barbecue, enjoying a quiet family dinner, or gathering around with friends on game day, an outdoor kitchen brings everyone together. From built-in grills and smokers to refrigerators, sinks, storage, and custom countertops, today's outdoor kitchens can be designed to fit your lifestyle and cooking preferences.



At Bradsher Custom Outdoor, we create outdoor kitchens that blend seamlessly with your outdoor living space. Our team works with homeowners to design layouts that maximize convenience, comfort, and style while using durable materials built to withstand the elements.

July Landscaping Tips

Water Wisely
July's heat can quickly dry out lawns and landscapes. Water deeply in the early morning to reduce evaporation and encourage stronger root systems. Be sure to check irrigation systems regularly to ensure they're operating efficiently and providing adequate coverage.

Mulch Matters
A fresh layer of mulch can make a big difference during the hottest part of the year. Mulch helps regulate soil temperatures, retain moisture, and reduce weed growth while giving landscape beds a clean, finished look.

Monitor for Stress
Watch for signs of heat stress, including wilting, leaf scorch, and discoloration. Newly planted trees, shrubs, and flowers are especially vulnerable and may need additional watering during prolonged dry spells.

REMINDERS

Don’t forget that invoices are now sent out at the beginning of the month.
You can pay your invoices directly through your Customer Portal.

If you haven’t set one up yet, please email us at admin@bradsheroutdoor.com and we will get you set up!

July 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4 Independence Day
5	6	7	8	9	10	11
12	13 Dari M Birthday	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29 Donna B Birthday	30	31	

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