



BRADSHER
CUSTOM OUTDOOR

**MONTHLY
NEWSLETTER
MAY 2026**

At Bradsher Custom Outdoor, we believe your outdoor space should be more than just a yard, it should be a place where life happens. From quiet mornings on the patio to evenings spent around the fire with family and friends, we design, build, and maintain spaces that bring people together. With a commitment to craftsmanship, attention to detail, and a passion for creating functional beauty, our team works closely with each client to transform ideas into lasting outdoor environments. We specialize in custom patios, outdoor kitchens, fire features, landscape design, lawn maintenance, and property enhancements, all tailored to fit your lifestyle. Guided by our core values to build with purpose, cultivate strong relationships, and open doors to opportunity, we are dedicated to delivering a seamless experience from concept to completion and beyond, ensuring your outdoor space looks and performs its best for years to come.





A Letter To Our Valued Clients

Stoney Bradsher, President



As we move into May, we're proud to mark an important milestone for Bradsher Custom Outdoor, one year since the Cordell transition. Over the past year, our focus has been on strengthening our foundation, refining our processes, and continuing to deliver the level of quality and service our clients expect.

Throughout this growth, our core values have remained at the center of everything we do. We are committed to building outdoor spaces that are not only beautiful, but lasting spaces where families can gather and memories can be made. We strive to cultivate strong relationships with our clients through clear communication, trust, and attention to detail in every project. And as a team, we aim to open doors, creating opportunities for our employees to grow while continuously improving the experience we provide to those we serve.

Over the past year, we've made several improvements across our sales and operations teams to better support these values. From enhancing communication and coordination to refining our internal business processes, each step has been taken with the goal of providing a smoother, more efficient experience from start to finish.

As we head into one of our busiest seasons, we're energized by the progress we've made and the direction we're heading. We are grateful for your continued trust and support, and we look forward to helping bring your outdoor vision to life.

Thank you for being part of the Bradsher Custom Outdoor family.

Warm Regards,

Stoney Bradsher



BCO: Where Excellence Meets Integrity

- **BUILD**

we develop strong foundations and growth pathways to equip our team with unwavering drive to compete to achieve success.



- **CULTIVATE**

We foster an environment of continuous development and learning through mutual flexibility, strategic innovation, and purpose-driven versatility to advance our people, products, and service.



- **OPEN DOORS**

We encourage individuals to rise above challenges, reach new heights, thrive and advance in finding their potential for maximum success.





Quarter 1 Meeting

As we wrapped up the first quarter of the year, our team came together to reflect on the state of the business, our continued growth, and the direction ahead. It was a valuable time to align as a team and ensure we are positioned to serve our clients at the highest level.

During the meeting, we discussed the strength of our growing customer base and the opportunities that come with that growth. We also reviewed updates to our equipment and operations, focusing on ways to improve efficiency, enhance project execution, and maintain the quality our clients expect.

A highlight of the meeting was taking time to recognize members of our team for their hard work and dedication. We proudly celebrated our Safe Driver and Level Up Award winners; team members who go above and beyond in their roles and help set the standard for excellence across our company.

As we move into a busy season, our team is focused, prepared, and committed to building exceptional outdoor spaces, cultivating strong relationships, and opening doors for continued success.



**Level Up Award Winner:
Julio Cruz**



**Safe Driver Award Winner:
Manuel Rivera**



Rooted in the Community

There's nothing quite like baseball season in our community. From early practices to game-day excitement, it's a time when families come together, friendships grow, and young athletes learn the value of teamwork and hard work.

At Bradsher Custom Outdoor, we're proud to support local baseball and be a part of something that brings so much energy and connection to our community. These fields are more than just places to play, they're where confidence is built, lessons are learned, and memories are made.

Whether we're cheering from the stands or supporting behind the scenes, we're grateful to play a small role in a big tradition.

Here's to a great season ahead, see you at the ballfield!





Bring May Flowers

May is here, and it's the perfect time to bring your outdoor space to life with fresh color.

What to Plant Now

In North Carolina, these flowers thrive in May and give you instant impact:

Annuals (season-long color):

Angelonia, Petunias, Impatiens, Alyssum, Million Bells, Lantana, Begonias, Coleus, Sweet Potato Vine

Perennials (come back each year):

Peonies, Dianthus, Iris, Ice Plant, Daylilies

Real Results: Adding Color Makes the Difference

One of the simplest ways to transform a yard is with seasonal flowers. Whether it's refreshing existing beds or installing new ones, the right mix of color and placement can completely elevate a space.

Low-Maintenance Picks

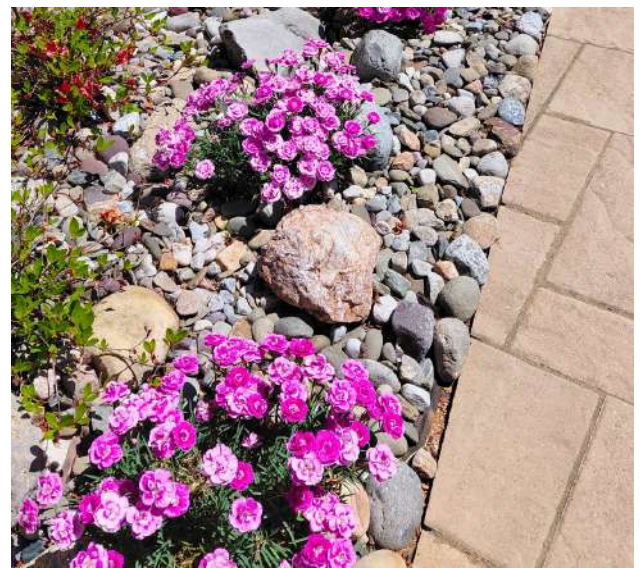
Looking for something easy to care for? Lantana, Begonias, and Daylilies are great options that handle heat and keep blooming with minimal effort.

Design Tip: Keep It Balanced

For the best look, combine:

- Taller focal plants
- Medium fillers
- Trailing plants like Sweet Potato Vine
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This creates a full, professional look that lasts all season.





May Landscaping Tips

Refresh Your Lawn

May is the perfect time to fertilize and strengthen your lawn for the summer months. A healthy start now helps maintain a thick, green lawn through the heat.

Check Your Irrigation System

Make sure your irrigation system is working properly. Fix leaks, adjust sprinkler heads, and ensure even coverage to keep plants and grass thriving.

Add Seasonal Color

Plant warm-season flowers and shrubs to bring life and color to your landscape. This is a great time to enhance curb appeal and create a vibrant outdoor space.

Mulch & Maintain Beds

Apply fresh mulch to garden beds to retain moisture, reduce weeds, and give your landscape a clean, finished look.



REMINDERS

- Don't forget that invoices are now sent out at the beginning of the month!
- You can pay your invoices directly through your Customer Portal!

If you haven't set one up yet, please email us at admin@bradsheroutdoor.com and we will get you set up!



MAY 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 A Year of Growth with Cordell's Lawn Care	2
3	4	5	6	7	8	9
10 Mother's Day Roberto Estrada Birthday	11	12	13	14	15	16
17	18	19	20	21	22	23 Carlos Lopez Birthday
24 / 31	25 Memorial Day	26	27 Dari, Candido and Maddison Work Anniversary	28	29	30



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