

MONTHLY NEWSLETTER

The Bradsher Brief



In this newsletter: A Letter From The President

Showcase Project

Reminders

Employee Spotlight Landscaping Tips June isn't just another month – it's the canvas of summer, and your outdoor space is ready for its masterpiece. At Bradsher Custom Outdoor, we don't just mow lawns... we craft environments.

Thinking patio, firepit, stone walkway, or a total yard makeover? Let's make it happen before summer slips away. In this month's newsletter we are excited to showcase a new pickleball court, putting green and a stone wall.

June marks the start of longer days, warmer nights and backyard memories waiting to happen. We are grateful for your continued support and can't wait to see what's ahead. As always, we would love to hear your thoughts and ideas, so don't hesitate to reach out.

Enjoy reading and remember, summer doesn't officially start until your yard says it does..

Bradsher team!

JUNE

2025

Bible Verse of the Month:

"Fear not, for I am with you; be not dismayed, for I am your God; I will strengthen you, I will help you, I will uphold you with my righteous right hand." Isaiah 41:10

A letter from the President:

Dear Bradsher Custom Outdoor family and valued clients,

As we step into June, I want to take a moment to personally thank you for being part of the Bradsher Custom Outdoor family. Whether you've trusted us with your weekly lawn care or a full-scale backyard transformation, your support means everything.

June is one of our favorite months – not just because the grass is green and the grills are firing up, but because it's the start of possibility. The days are longer, the flowers brighter, and the opportunities to create beautiful outdoor spaces feel endless.

This season, we're seeing more and more homeowners and business owners turn their properties into true extensions of their lifestyle. If you've been thinking about upgrading your space, now's the time to plan. Summer moves fast, but we're here to make sure your yard is ready for every cookout, quiet morning, and evening unwind.

As always, we stand by our commitment to: Quality craftsmanship, honest communication, reliable service and designs that make your neighbors say, "Who did your yard?!"

On behalf of our entire team, thank you for letting us be a part of your outdoor journey. We look forward to helping you make the most of this summer – and every season after.

Warm Regards,

Stoney Bradsher



You've seen the headlines. You've heard the buzz. You may even played a match or sunk a putt last weekend. At Bradsher Custom Outdoor, we're building more custom courts and backyard putting greens than ever before. Why? Because outdoor spaces are no longer just for "looking nice" – they're for living better.

We custom-build pickleball courts that blend perfectly with your landscape – durable surfaces, pro level lines, and lighting if you want to play late (and win big).

Out putting greens are custom-designed for your space, from casual putting to pro-style challenges with multiple holes and breaks.

Let's combine curb appeal with court appeal. Or turn that unused corner of the yard into a golfer's paradise.

EMPLOYEE SPOTLIGHT



CRUZ MORALES

This month we're proud to shine a light on Armando "Cruz" Morales, a team player who symbolizes our mission at Bradsher Custom Outdoor. At 62, Cruz embodies accountability, dedication and strength.

Cruz brings unmatched craftmanship, a cando attitude, and razor-sharp attention to detail. Whether its early mornings, tough conditions, or tackling last minute tasks, he is ready to show up and give 100%. His strong work ethic and commitment to doing things right the first time have made him a go-to member on any site. What sets him apart is his innovative mindset. He's always thinking a step ahead-- finding smarter ways to tackle challenges, improve efficiency, and deliver better results for our clients.

What makes Cruz stand out is his ability to handle any task that is thrown is his way. He constantly rises above and delivers ahead of schedule. Cruz efforts ensure our clients receive top-quality service, and his positive attitude lifts up the entire crew. Day in and day out he shows up with the willingness to tackle every challenge head-on.

Cruz, your consistent effort drives our success. Thank you for pushing boundaries, staying committed, and always giving your best. You are a vital part of the Bradsher Custom Outdoor Crew. Your dedication inspires the whole team, and we're proud to have you with us.



Keep plants watered

As temperatures rise in June, soil will dry out quickly (particularly in pots and containers), so its important to make sure that you're watering plants regularly

Prune early-flowering shrubs

Shrubs that flower in spring or early summer could benefit from some pruning this month to stimulate strong, health, new growth and encourage beautiful blooms next year. <u>JUNE</u> LANDSCAPING TIPS



BCO Family Day













This month, we took a break from mulch, mowers, and master plans to celebrate what really matters — our Bradsher family.

Our first-ever Bradsher Family Day brought together our hardworking team and their loved ones for a fun-filled day of food, games, laughter, and connection. From backyard cornhole tournaments to burgers on the grill, it was a perfect reminder that behind every great project is a team of incredible people.

It's days like this that remind us: we don't just build outdoor spaces — we build community.

Big thanks to everyone who came out and made the day one to remember!





Whether it's fresh mulch, flawless mowing, or that dream patio, BCO is here to make your space work for you – beautifully, functionally, and creatively. Let's turn your yard into the best part of coming home.

Don't forget to follow us on social media for more updates, tips, and behind-the-scenes looks!

Until next time, take care and enjoy all that the sunshine brings

Thank you for reading!



A few things to remember

- Don't forget that invoices are now sent out at the <u>beginning</u> of the month!
- You can pay your invoices directly through your Customer Portal! If you haven't set one up yet, please email us at <u>admin@bradsheroutdoor.com</u> and we will get you set up!

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