



BRADSHER  
CUSTOM OUTDOOR

# MONTHLY NEWSLETTER

MAY  
2025



## The Bradsher Brief



As spring turns into full bloom, May brings the perfect season for transformation—and there's no better time to bring your outdoor spaces to life. At Bradsher Custom Outdoor, we're excited to share updates on current projects, seasonal landscaping tips, and the latest trends in outdoor design. Whether you're planning a complete backyard makeover or just looking to enhance curb appeal, our team is here to help you build the landscape of your dreams.

In this edition of our newsletter, we're thrilled to share a letter from our president, highlight one of our latest projects, offer expert landscaping tips, and announce some exciting news!

We're seeing strong momentum this spring, and we want to personally thank you for your continued trust in us. Whether it's building new patios, revitalizing garden spaces, or designing functional outdoor living areas, we're excited to keep raising the bar.

Here's to a season of transformation and great results.

*Bradsher team!*

### In this newsletter:

- A Letter From The President
- Showcase Project
- Landscaping Tips
- An Exciting Update
- Reminders

## Bible Verse of the Month:

"No one lights a lamp and puts it in a place where it will be hidden, or under a bowl. Instead they put it on its stand, so that those who come in may see the light." - Luke 11:33 NIV

# A letter from the President:

Dear Clients, Partners, and Friends,

As we welcome May, I want to take a moment to reflect on the energy and momentum we're experiencing this season. Spring is always a special time in our industry—it's when the ground thaws, ideas come to life, and the landscapes we've been planning over the winter start to take shape. It's a time of renewal not just in nature, but in our work and relationships as well.

This month, our crews are out in full force, building everything from outdoor kitchens and patios to full-scale backyard retreats. We're seeing increased demand for sustainable and functional landscape designs, and I'm proud of how our team continues to innovate and adapt to meet those needs. Behind every successful project is a group of passionate professionals committed to craftsmanship, communication, and customer satisfaction.

I also want to extend my deepest gratitude to our loyal clients and dedicated partners. Your trust and collaboration are the foundation of our success. We don't take that for granted. Whether you're a returning customer or considering your first project with us, we're here to guide you every step of the way.

Here's to longer days, warmer weather, and the excitement of turning outdoor dreams into reality. Thank you for being part of our journey.

Warm Regards,

*Stoney Bradsher*





This month, we're excited to showcase one of our favorite recent projects—a stunning lakeside retreat that seamlessly blends functional hardscapes with vibrant softscapes.

At the heart of this transformation is a custom lakeside fire pit, designed to create a perfect gathering space for family and friends to enjoy both day and night.

Surrounded by beautiful stone seating, it offers breathtaking views of the water, making it the ultimate destination for relaxation. The fire pit area is complemented by elegant paver circle driveway that not only provides a visually striking entrance but also enhances the curb appeal of the home. The circular design adds a timeless charm while offering practical ease of access. We also replaced the old, worn-out driveway with a sleek concrete surface, which provides a smooth, durable, and low-maintenance option. The clean lines and neutral tone of the concrete perfectly tie in with the natural surroundings. For the finishing touch, we introduced softscapes with new mulching around the fire pit and throughout the landscaping.

The rich, dark mulch contrasts beautifully with the vibrant greenery, while also helping to retain moisture, promote healthy plant growth, and create a polished, well-maintained look.

This project is a great example of how combining various hardscape and softscape elements can transform an outdoor space into a year-round oasis. From functional driveways to relaxing fire pit areas, the right design can elevate any landscape!



# BRADSHER UPDATE: WE'VE EXPANDED!



We're thrilled to announce that Bradsher Custom Outdoor has officially taken over Cordell Lawn Care, a trusted provider of professional lawn care services in our community. This new addition to our family allows us to offer even more comprehensive outdoor solutions to our valued clients.

For years, Cordell Lawn Care has been known for its top-tier lawn maintenance services, and we are excited to continue their legacy of excellence. With this acquisition, we'll be able to bring our landscape construction expertise together with their specialized lawn care services, creating a one-stop-shop for all things outdoors—from hardscapes and landscapes to turf care, fertilization, and seasonal maintenance. For our existing clients, this means even more options to enhance your outdoor spaces, with the same commitment to quality and customer satisfaction you've come to expect from us. We'll be offering seamless, integrated services so that you can keep your lawn lush, healthy, and beautiful while also transforming your entire landscape.

We look forward to introducing you to our new team members and continuing to serve you with expanded resources and expertise!

# MAY LANDSCAPING TIPS



## **Prep Your Lawn**

May is the perfect time to aerate your lawn and apply fertilizer. This helps grass roots absorb nutrients and grow stronger, setting you up for lush, green turf all summer long.

## **Prune Spring-Flowering Shrubs**

After your spring bloomers like forsythia and lilacs are done flowering, it's the ideal time to prune them. This helps maintain their shape and encourages healthier growth.

## **Mulch & Protect**

Refresh mulch around your flower beds and shrubs to retain moisture, regulate soil temperature, and prevent weeds.

## **Plan for Summer**

It's time to start thinking about summer projects—whether it's adding new flower beds, hardscaping, or installing outdoor lighting.



## A FEW THINGS TO REMEMBER

- Don't forget that invoices are now sent out at the ***beginning*** of the month
- You can pay your invoices directly through your Customer Portal  
If you haven't set one up yet, please email us at [admin@bradsheroutdoor.com](mailto:admin@bradsheroutdoor.com)








As we head into the heart of the season, we're grateful for the trust you place in us to keep your outdoor spaces thriving. Whether it's routine maintenance or a fresh transformation, we're here to make your vision a reality.

Stay tuned for more tips, updates, and inspiration in next month's edition. Until then, enjoy the sunshine and the beauty that spring brings!

And don't forget to follow us on social media for more updates, tips, and behind-the-scenes looks.

*Thank you for reading!*

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