



BRADSHER  
CUSTOM OUTDOOR

# MONTHLY NEWSLETTER

APRIL  
2025



## The Bradsher Brief



As the days get longer and the weather warms up, we're embracing the spirit of transformation. The last traces of winter are melting away, and the warmth of spring is fully upon us. This month brings fresh starts, new opportunities, and the promise of vibrant growth.

In this edition of our newsletter, we're excited to share some thrilling updates and valuable tips to help you make the most of this season. April is a time for rejuvenation, and just like the plants in your yard, it's the perfect moment to nurture new ideas, set fresh goals, and take steps toward progress.

We hope this month's edition inspires you to embrace all the possibilities spring has to offer. Let's make April a month of growth, positivity, and success—together! We are grateful for your continued support and can't wait to see what's ahead. We welcome spring with open arms and a well-tended yard!

### In this newsletter:

- A Letter From The President
- Showcase Project
- Employee Spotlight
- Landscaping Tips
- Reminders

Enjoy reading, and here's to a blossoming and vibrant April!

*Bradsher team!*

## Bible Verse of the Month:

"Don't be alarmed," he said. "You are looking for Jesus the Nazarene, who was crucified. He has risen! He is not here. See the place where they laid him." -Mark 16:6 NIV

# A letter from the President:

Dear Bradsher Custom Outdoor family and valued clients,

As spring unfolds in all it's vibrant beauty, I want to take a moment to thank you for being a party of our landscape family. This season is a time of renewal and growth – both in nature and our lives. After a long winter, its refreshing to see the trees budding, flowers blooming, and green spaces coming back to life. It reminds us of the joy and purpose behind what we do every day.

With Easter around the corner, we're reminded of hope, new beginnings, and the importance of nurturing what matters most – our homes, our communities, and the relationships we build along the way. At Bradsher Custom Outdoor, our team is energized and ready to help you bring your outdoor spaces to life this season. Whether its fresh planting, lawn care, garden design, or hardscape updates, we're here to make your landscape thrive!

Thank you for trusting us with your outdoor spaces. From our family to yours, we wish you a Happy Easter and a joyful Spring season filled with peace, growth, and a little extra sunshine!

Warm Regards,

*Stoney Bradsher*





At BCO, we take pride in transforming outdoor spaces, and this recent pool coping and patio demo was no exception! Our team carefully removed the existing materials to prepare for a fresh new look, ensuring precision at every step.

Pool coping plays a crucial role in both function and aesthetics, providing a smooth, finished edge while protecting the pool structure. This demo was the first step in revitalizing the area, paving the way for a sleek, updated design that will enhance both safety and style.

Stay tuned for the final transformation—this project is shaping up to be a stunning upgrade!



# EMPLOYEE SPOTLIGHT



**Tereso Utera**

This month, we're proud to spotlight Tereso "Tere" Utera, a standout team member who truly embodies our mission at Bradsher Custom Outdoor. At 69, Tereso brings unmatched experience, craftsmanship, and passion to every project—proving that dedication and excellence know no age.

For years, Tereso has brought his vast experience, skill, and dedication to every project he works on. Whether it's working directly with customers or collaborating with his teammates, he consistently demonstrates the core values of Bradsher Custom Outdoor: integrity, quality, and a passion for transforming outdoor spaces into places of comfort and beauty. Tereso's work goes beyond just building; it's about creating lasting memories for families and communities, staying true to our mission of enriching lives through exceptional outdoor experiences.

What makes Tereso's contribution even more remarkable is his unwavering dedication to continuous learning and improvement. Despite being 69, he approaches every task with the same enthusiasm and drive as he did at the start of his career, proving that age is no barrier to passion and excellence. His experience and wisdom inspire those around him, creating a culture of collaboration and shared success.

Outside of his work, Tereso also exemplifies our mission by fostering connections within his community and beyond. He believes in building relationships as much as he believes in building exceptional outdoor spaces, and his positive, hardworking attitude has made him a true ambassador of Bradsher Custom Outdoor's values.

We are incredibly fortunate to have Tereso as part of our team, and his commitment to upholding our mission every day makes him a true role model. Thank you, Tere, for your years of dedication and for exemplifying the values that make Bradsher Custom Outdoor a leader in our industry!

## APRIL LANDSCAPING TIPS

### **Watch the Watering**

Spring showers help a lot, but caution against overwatering — the grass should be getting about 1 inch of water per week. Make sure your lawn has proper drainage to prevent standing water and root rot.

### **Mow Tall, Not Short**

In early spring, avoid scalping the grass. Start mowing when it's around 3-4 inches tall and cut no more than the top third to avoid stress.







We hope this month's updates and tips have inspired you to embrace the energy of renewal. If you have any questions or would like to share your thoughts, we'd love to hear from you. Here's to a successful, flourishing spring and many more months of progress ahead!

Until next time, take care and enjoy all the new beginnings that April brings!

And don't forget to follow us on social media for more updates, tips, and behind-the-scenes looks!




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*Thank you for reading!*



A few things to remember

- Don't forget that invoices are now sent out at the **beginning** of the month!
- You can pay your invoices directly through your Customer Portal! If you haven't set one up yet, please email us at [admin@bradsheroutdoor.com](mailto:admin@bradsheroutdoor.com) and we will get you set up!

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