

MONTHLY NEWSLETTER



<u>The Bradsher Brief</u>

As we usher in the month of March, we find ourselves in the midst of change and transformation. The chill of winter is gradually melting away, and the promise of spring is right around the corner. This season is all about new beginnings, fresh perspectives, and exciting opportunities—both for us and for you!



In this month's newsletter, we're excited to bring you a wealth of exciting updates and valuable insights. As we dive into the spirit of growth and renewal, we also want to celebrate the power of change. March is a time to reflect, reset, and plant the seeds for the future. Whether you're setting new goals, tackling personal projects, or simply soaking in the beauty of the changing seasons, this is the perfect moment to embrace new opportunities and take bold steps forward.

We hope this newsletter inspires you to embrace all that this season has to offer. Let's make this a month of progress, positivity, and transformation—together! We're so grateful for your continued support and excited for all the opportunities that lie ahead. As always, we'd love to hear your thoughts and ideas, so don't hesitate to reach out.

In this newsletter:

- A Letter From The President
- Showcase Project
- Employee Spotlight
- New Updates
- Landscaping Tips
- Reminders

Bible Verse of the Month:

"I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world." John 16:33

A letter from the President:

Dear Bradsher Custom Outdoor family and valued clients,

As we continue to see a surge in outdoor activities that promote both health and community connection, I'm excited to share that one of the most popular trends we're seeing is the growing demand for pickleball courts. Whether in residential backyards or community parks, pickleball has become one of the fastest-growing sports in the nation, and for good reason!

At BCO, we are always looking for new ways to enhance outdoor spaces, and we've noticed how pickleball has captured the hearts of people of all ages. The sport is fun, engaging, and easy to learn, making it a fantastic addition to any outdoor area. Not only does a pickleball court increase the appeal and functionality of your property, but it also provides endless opportunities for fun and fitness. In a world where we're all striving for healthier, more active lifestyles, having access to a private outdoor space where you can play, unwind, and enjoy the fresh air is truly invaluable.

If you've been considering adding a pickleball court to your property, now is the perfect time to start. Installing a dedicated court can transform your backyard into a hub of activity, bringing family, friends, and neighbors together for friendly competition and exercise. Our team specializes in designing and building custom pickleball courts that fit your space and needs, ensuring that your new court is both high-quality and perfectly suited to your lifestyle.

If you're ready to learn more about adding a court to your landscape or have any questions, please don't hesitate to reach out. Our team is ready to help you create an outdoor space that's perfect for recreation, relaxation, and making memories.

Thank you for being a part of the Bradsher Outdoor family, and for your continued trust and support. We look forward to continuing to work together to create landscapes you will love!

Warm Regards,

Stoney Bradsher



Pickleball is taking the world by storm, and we're here for it! Whether you're a seasoned pro or just picking up a paddle for the first time, having a high-quality court makes all the difference.

At BCO, we take pride in crafting top-tier pickleball courts that blend durability, functionality, and style. We've had the privilege of designing and constructing courts that not only meet industry standards but also enhance communities and recreational spaces. From smooth, pro-level surfacing to precision linework and top-tier drainage solutions, our courts are built to last—so you can focus on perfecting that backhand shot!

Thinking about adding a pickleball court to your property? Whether it's for a private residence, community space, or commercial facility, we've got you covered.

Contact Chad at cbowers@bradsheroutdoor.com for more information!







We are excited to offer additional ways of payment! Both methods can be found at the bottom right corner of our website.

Through your Customer Portal you have the option of paying via Credit/Debit Card or ACH. If you haven't created your Customer Portal, please let us know so that we can send you to link!

If you click "Pay My Invoice" you will be redirected to our Online Payment Portal, where you can pay via ACH and set up autopay!

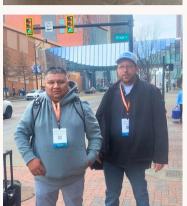
Please note for all Credit/Debit Card payments there is a 3% convenience fee.

EMPLOYEE SPOTLIGHT









Glenn Short Antonio Arellano Greg Audet

We're proud to spotlight these 3 members of our Leadership Team, as they represented BCO at GROW 2025!

The GROW conference is one-of-a-kind landscape conference led by entrepreneur <u>Marty Grunder</u>, owner of <u>Grunder Landscaping Co.</u> and <u>The Grow Group</u>.

This event was a fantastic opportunity to learn about real-world solutions to everyday challenges, network with top professionals, and bring back fresh ideas to enhance our services.

From learning the latest in landscape technology to networking with industry leaders, Glenn, Antonio, and Greg are committed to growing their expertise—and in turn, helping BCO thrive. Their dedication to continuous learning and staying ahead of industry trends helps us deliver top-quality results to our clients.



Start Spring Clean-Up

Remove fallen leaves, branches, and winter debris to give your landscape a fresh start.

Test & Feed Your Soil

A soil test helps determine what nutrients your lawn and plants need. Early spring is the perfect time to apply fertilizer and organic compost.

Plan for Planting

March is great for planting cool-season flowers (pansies, snapdragons, poppies, or violets) and prepping garden beds for warm-season plants.

MARCH LANDSCAPING TIPS





As we step into spring, the BCO team is ready to help you make the most of your outdoor spaces. Whether it's gearing up for the growing season, learning new industry insights, or keeping your property in top shape, we're always here to help.

And don't forget to follow us on social media for more updates, tips, and behind-the-scenes looks!

Until next time, stay green! 😻 🧎



A few things to remember

- Don't forget that invoices are now sent out at the beginning of the month!
- Have questions or need expert advice Reach out anytime—we'd love to hear from you! <u>Email us!</u>

Thank you for reading

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