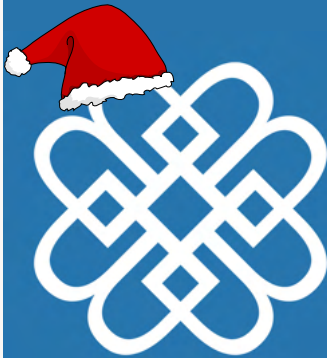




WELCOME TO OUR

December Newsletter

Bradsher Custom Outdoor would like to sincerely express our gratitude for your business in 2024! We have been working hard this past year to enhance to our communication and transparency to each of our customers. We are excited to introduce to you the addition of a monthly newsletter that will include important company updates along with key topics for each month.



In addition, WE LISTENED TO YOU! We are now offering access to a customer portal through our newly implemented software. With this customer portal you will be able to filter between properties if we service multiple properties for you. You will also be able to view, accept and sign proposals. Additionally, you have the opportunity to view and create requests with the option of commenting on those requests. Lastly, you will be able to view and pay your invoices with more options on payment methods. Bradsher Custom Outdoor is devoted to you and we are eager to begin another great year with you in 2025!

Please stay tuned for each monthly newsletter!

Bradsher team!

Bible Verse of the Month:

May the God of hope fill you with all joy and peace as you trust in Him, so that you may overflow with hope by the power of the Holy Spirit. -Romans 15:13 NIV





A word from the President:



Dear Friends,

Welcome to the very first edition of our company newsletter!

As we launch this exciting new way to stay connected with all of you, I wanted to take a moment to extend my heartfelt thanks for your trust and support. Our team at Bradsher Custom Outdoor is passionate about creating beautiful, sustainable landscapes, and we are thrilled to share our journey with you.

This newsletter will be a place for updates, tips, and inspiration as we continue to show and serve you. We're excited to showcase some of our latest projects in future newsletters, highlight team achievements, and keep you informed about all the ways that we can enhance your outdoor spaces.

Thank you for being a part of the Bradsher Outdoor family. We look forward to continuing to work together to create landscapes you will love!



Warm Regards,
Stoney Bradsher



THE BRADSHER LEADERSHIP TEAM



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Firepit or Fireplace-which suits you best?!

Both outdoor fire pits and fireplaces are excellent choices for adding warmth, light, and a cozy ambiance to your backyard. They're perfect for entertaining, whether you're hosting a small gathering with family or a larger get-together with friends.

Outdoor fire pits are increasingly popular due to their flexibility, affordability, and ease of installation. With minimal restrictions, fire pits can be built in various shapes, sizes, and styles. They sit low to the ground without tall chimneys, preserving scenic views and blending well with both large backyards and smaller outdoor areas.

An outdoor fireplace serves as a focal point in any landscape, providing a cozy gathering area and enhancing the overall look of your yard. They're perfect for adding privacy, blocking an unsightly view, or creating a statement that can even be appreciated from indoors.

Let us help you bring your vision to life! Whether you're interested in a cozy fire pit or a statement-making fireplace, Bradsher Custom Outdoor has the expertise to make it happen. Contact us today to start planning your dream outdoor space!

Ready to Get Started?

Contact: Chad Bowers
cbowers@bradsheroor.com

EMPLOYEE SPOTLIGHT



Q1- Matthew Perkinson



Q2- Glenn Short and
Antonio Arellano



Q3- Abundio Santos

The Level Up Award is designed to recognize and celebrate employees who have shown exceptional growth, dedication, and improvement in their roles.

The recipients of the Level Up Award are those who have taken significant steps in their professional development, consistently exceeding expectations, and contributing to the success of our organization.

By awarding the Level Up Award, we honor those who inspire others through their journey of self-improvement and their unwavering determination to reach new heights. This recognition serves as a testament to their hard work, passion, and the positive impact they have on our team and the company as a whole.



Safety Reminder!

If you're adding holiday lights, make sure to use outdoor-rated lights and inspect cords for any fray or damage.

Avoid overloading circuits, and secure lights to protect them from wind damage!



Updates & Information

- We are collecting gently used clothing, cleaning supplies, blankets/heaters, and non-perishable food items for Western, NC. Please contact the office to arrange pick-up.



Winter Services

Preparing your landscape for the cold weather

Winterizing Your Irrigation System:

As temperatures drop, it's time to protect your irrigation system from winter damage. Winterizing your system prevents frozen pipes and costly repairs come spring.

Winterizing an irrigation system is a crucial step in maintaining its longevity and ensuring it operates efficiently when needed. This process involves preparing the irrigation system for cold weather to prevent damage from freezing temperatures.

When water is left in your pipes, valves, or sprinkler heads, it can freeze, expand, and cause cracks or bursts. Repairs for this type of damage can be costly—and avoidable with proper winterization. By properly draining and shutting down your system, you'll avoid clogs and ensure that everything is in working order for the next growing season.

Turf care:

Lawn growth will typically slow down substantially by the end of the month. With that being said, continue to mow the lawn as needed.

Leaf removal is key so that the turf can receive as much sunlight and air circulation as possible. This is important for cool season and warm season lawns, even during dormancy.

As cooler weather settles in, now is the time to think ahead for a healthy, weed-free lawn next spring. Applying preemergent herbicides is a key step in protecting your cool-season grass by creating a barrier in the soil, preventing weed seeds from germinating without harming your existing grass.

Cool season lawns should receive fertilization with a good dose of nitrogen. This will help maintain a nice green color throughout the winter, and it prepares the root system for increased growth in the upcoming spring season.

Our team at Bradsher Custom Outdoor is here to help you winterize so you can have a worry-free spring!

Contact: Greg Audet
gaudet@bradsheroutdoor.com



Merry Christmas!

The entire Bradsher Team would just like to take a moment to thank YOU, our wonderful clients, for allowing us to serve you in 2024. The faith and trust you continually put into us is something we truly cherish and do not take for granted! We hope you will allow us to continue to earn your business throughout 2025!

Thank you for reading!

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